

## 2021-23 GCSE Media Studies Key Stage 4 Programme of Study

Year Group	Term 1	Term 2	Term 3	Term 4	Term 5	Term 6
10	Topic/Enquiry:	Topic/Enquiry:	Topic/Enquiry:	Topic/Enquiry:	Topic/Enquiry:	Assessment:
	Course outline:	Introducing	Advertising CSPs	Music Video CSPs	Magazines CSPs	Year 10 Mock (1) (1hr
	Introducing Media	Representation &	Galaxy, Represent	Artic Monkeys &	Tatler 2021	30mins)
	Framework	Introduction to	& <i>OMO</i> (L.R)	Blackpink (I.A)	& Heat 2020 (L.R)	Values:
	(L.I.A.R) &	Advertising			*NEA Sketchpad	Conscientious, Curious
	language skills	Key knowledge:	Key knowledge:	Key knowledge:	Key knowledge:	
	Key knowledge:	Demographics,	Industry, Lang. &	Industry &	Lang. & Rep., social	NEA Intro and
	Semiotics,	stereotypes, class	Rep. in context,	Audience theory	& cultural contexts	development/drafting
	narrative, codes	Assessment:	Assessment:	Assessment:		of ideas
	Assessment:	Analysis of Dove	Production of	Represent & Artic		
	Unseen print	Advert	Media Advert NEA	Monkeys Question		Values:
	product analysis	Values:	Values:	Values:		Resilient,
	Values:	Conscientious,	Resilient,	Conscientious,		Conscientious, Curious
	Resilient, Curious	Curious	Conscientious,	Curious		
			Curious			
11	Topic/Enquiry:	Topic/Enquiry:	Topic/Enquiry:	Topic/Enquiry:	Topic/Enquiry:	Course Complete:
	Television CSPs	Film CSPs	Newspapers CSPs	Radio1 & Kiss (I.A)	Video Games: Lara	GCSE Examinations
	Dr Who & His Dark	I, Daniel Blake &	Daily Mirror &	& Marcus Rashford	Croft Go & Kim K.	
	Materials (L.I.A.R)	Black Widow (I)	The Times (L.I.A.R)	(L.I.A.R) CSPs	Hollywood (L.I.A.R)	
	*NEA Outline	*NEA Draft	*NEA Re-draft	*NEA Final	CSPs Exam Prep.	
	Key knowledge:					
	The BBC, Genre &	Prod., distribution	Values, ownership	Diversification &	Ind. Convergence	
	Rep. in context	& exhibition	& regulation	Convergence	& Rep. in context	
	Assessment:	Assessment:	Assessment:	Assessment:	Assessment:	
	Year 11 Mock (2)	NEA progress	Newspaper GCSE	Year 11 Mock (3)	Exam practise	
	(1hr 30mins)	check	Stepped questions	(1hr 30mins)	questions	
	Values:		Values:	Values:	Values:	
	Resilient, Curious	Values:	Resilient,	Respectful,	Respectful,	
		Respectful,	Conscientious,	Conscientious,	Resilient, Curious	
		Conscientious,	Curious	Curious		
		Curious				