

GCSE Business Studies Learning Journey

Curriculum intent: The aim of the Business studies curriculum is to equip students with the appropriate knowledge and skills needed to develop their employability and identify business problems and opportunities.



William Edwards School
'Inspirational learning with a strong sporting ethos'

FUTURE PATHWAY: Meets entry requirements for learners who want to progress to further education courses in business areas (A-Level Business, BTEC Level 3 Business/Enterprise) & then on to degree courses such as B.A(Hons): Business Management/Finance/Marketing. It can also support learners who want to progress directly to employment in any areas such as Finance, HR, Marketing, Production, Logistics etc.

Evaluate - 12 Marks
A decision needs to be made in this answer.
Use business context and 5 linked strands of development

Justify - 9 Marks
You will be given two choices/options. You can access most marks by just talking about one choice but to access top marks your answer must be balanced, have application to context and a conclusion.

Analyse - 6 Marks
Use context. An extended explain question. 5 linked strands of development.

KEY STAGE 5

REVISION AND EXAM PRACTICE

Paper 1: Influences of operations and HRM on business activity
What's assessed
<ul style="list-style-type: none"> Business in the real world Influences on business Business operations Human resources
How it's assessed
<ul style="list-style-type: none"> Written exam: 1 hour 45 minutes 90 marks 50% of GCSE

Paper 2: Influences of marketing and finance on business activity
What's assessed
<ul style="list-style-type: none"> Business in the real world Influences on business Marketing Finance
How it's assessed
<ul style="list-style-type: none"> Written exam: 1 hour 45 minutes 90 marks 50% of GCSE

Questions
<ul style="list-style-type: none"> Section A has multiple choice questions and short answer questions worth 20 marks. Section B has one case study/data response stimuli with questions worth approximately 34 marks. Section C has one case study/data response stimuli with questions worth approximately 36 marks.

Questions
<ul style="list-style-type: none"> Section A has multiple choice questions and short answer questions worth 20 marks. Section B has one case study/data response stimuli with questions worth approximately 34 marks. Section C has one case study/data response stimuli with questions worth approximately 36 marks.



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